## **Public Private Partnership**

# "Barriers and Opportunities for Circular Economy in Manufacturing Companies"

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DEPARTAMENTO DE MEDIO AMBIENTE, PLANIFICACIÓN TERRITORIAL Y VIVIENDA

# A Resource Efficiency "regional laboratory"





- 2 million inhabitants
- 150 km long
- 33 Michelin \*\*\* restaurants

- 24% of GDP is industry
- Full fiscal autonomy
- Strong PPPs and networking
- Advanced RTD System

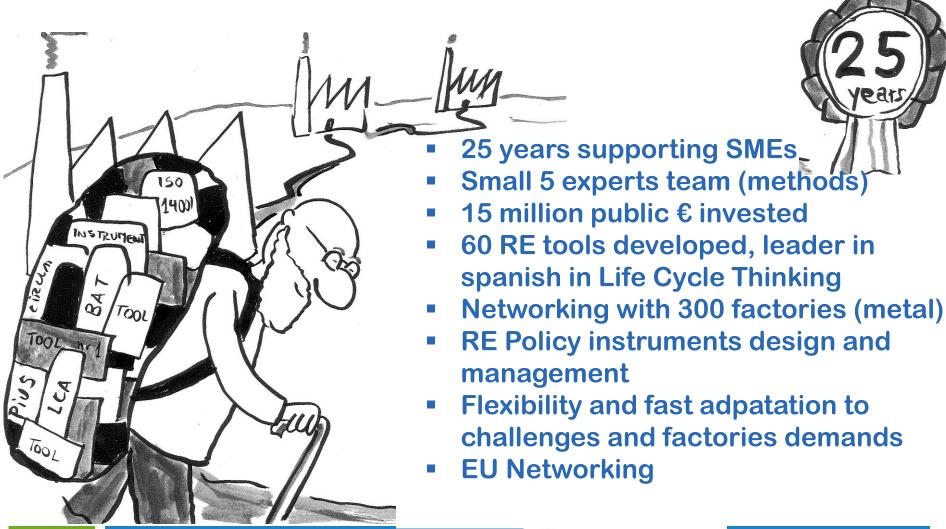
**BASQUE COUNTRY** 





# Ihobe's Resource Efficiency (RE) industry support: wiser by experience







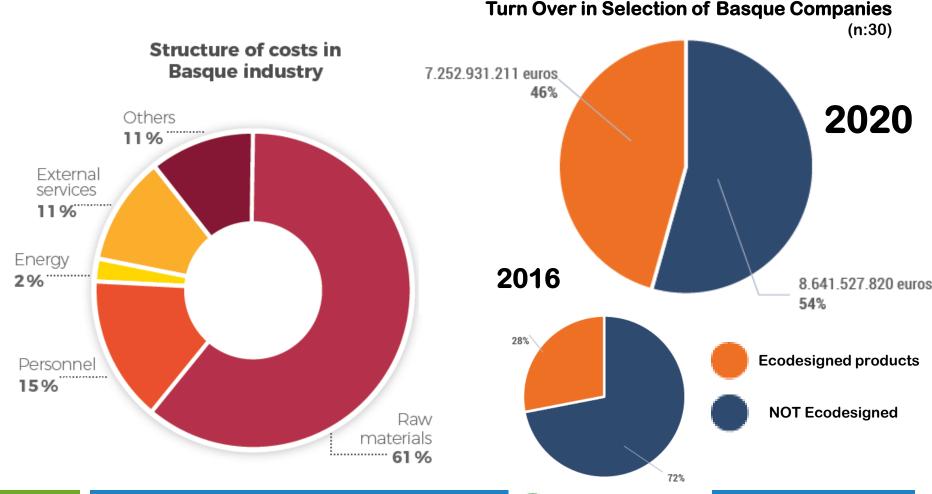


## **Challenges in Basque Industry**



### **Material Focus**

### **Product & Market Focus**





## Between policies and factories



IHOBE's SUPPORT TO INDUSTRY

POLICY INSTRUMENTS

## SUPPORTING

**SUPPLY** 

Preparing RTD EU
Projects H2020 / Life

EcolnnovationProjects : fastdecission, flexibilityand coach

#### **KNOWLEDGE**

## CIRCULAR INNOVATION FACTORY

- Prospective and Surveilance
- New Methods Development
- Vouchers
- Transfer via fellows
- Awareness

#### **CREATING DEMAND**

- Clean Tech List 30%
  Tax deductions
- **GPP**
- GSCM Basque Ecodesign Center
- IPPC and new Legislation
- Environmental Standards







# **Circular Economy Priorities in Basque Industry**



OPPORTUNITIES CIRCULAR ECONOMY	SECTOR / VALUE CHAIN				
	AUTOMOTIVE	OTHERS MEANS OF TRANSPORT	ENERGY & ELECT.	MACHINE TOOL	METAL
Ecodesign	•	•	Equipment Ecodesign	•	Alloy Ecodes
Remanufacturing	•	•	Equipment Reman	•	•
Servitization	•	•	Product Se System	rvice	•
Plastics, composites and rubber			•	•	
Key metals	Near Ne	et Shape	•	Near Net Shape	Alloyed manag





## More than 100 circular industry Projects... How many success stories do you need?









## Some few success stories...





Greener metal alloys in mooring



Transforming ErP ecodesign requirements in oppotunity







Innovative recycling for grinding sludges

Alloyed Scrap Management Optimization



**Servitizating in SMEs** 





# EREK: the Resource Efficiency (RE) transfer platform of DG Growth





EREK European
Resource Efficiency
Knowledge Centre

### What can we do for Small and Medium-sized Entreprises?

EREK offers several services to small and medium-sized entreprises: a database of real business cases, a collection of available public tools and financial aid tailored to support SMEs in their journey to resource efficiency, the right regional and national contracts to go further, and self-assessment tool to identify cost-cutting opportunities.





#Resoul



#### Database

resource efficiency, good practices of European businesses and a selection of best performing technologies.



#### Support Programmes

An overview of support programmes and resources, available at the European, national and regional level, that provides the tools and funding for resource efficiency initiatives.



#### Support Organisations

A listing of regional and national organisations providing resource efficiency services to SMEs.



#### Questionnaire

A self-assessment tool that evaluates potential savings and provides recommendations on how to achieve greater resource and cost savings.





## **EREK:** exploring the potential



### **FACTS ARE THAT EREK CORE MEMBERS:**

- Promote RE since 20 years
- Supported >13.000 SMEs in last 10 years
- Yearly Budget > 95 million €
- Developed > 300 RE tools
- Have >190 RE experts



### OBJECTIVE: "accelerate RE Transfer to SMEs"

- Have their own Governments strong commitment and financing (Environment Min)
- Are willing to share their knowledge for free
- BUT... to be more linked to R&D and to drivers and only 1,5 million € EU Budget in first step









Netherlands Enterprise Agency

























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